Order / Rev:		108312	_	
	Alt Order #:	06868327	_	TIP 1
	Product Desc:	American Crossroads	_	HD
	Estimate:	1300	_	KSNV
	Flight Dates:	10/31/12 - 11/05/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/25/12 / 11/05/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00
	Priority:	1	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PISSUE, GEN	_ Agency External ID:	

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/05/12	94	\$214,590.00	\$182,401.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	94	\$214,590.00	\$182,401.50	0.00
Totals	94	\$214,590.00	\$182,401.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	24%	\$214,590.00
Market	100%	\$894 125 00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$268,237.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	20%	\$178,825.00
KTUD	0%	\$0.00
KVVU	20%	\$178,825.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	0%	\$0.00

_	Ln	Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
-	E 1	KSNV	11/03/12	11/03/12	1st Look	CM	F 4-430am \$	SA 1 - 2 S	- :30	1	\$270.001	0.00 NM	1	\$270.00
					1st Look		(1:02 XM-1:3	2 XM)						
		1ST LO	OK											
		Sta	rt Date I	End Date	Weekdays	Spots/Week	Rate	Rating						
	W	eek: 10/2	29/12	11/04/12	S-	1	\$270.00	0.00						

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	s Ler	Spots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	11/03/1	2 11/03/12	1st Look	CM		SA 1-2	S- :3	0 1	\$270.001	0.00 NM	1	\$270.00
1ST LOC)K		1st Look		(1:02 XM-1:3	32 XM)						
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	1	\$270.00	0.00						
E 2 KSNV	11/03/1	2 11/03/12	Open House NYC		130-330am		S- :3	0 1	\$270.001	0.00 NM	1	\$270.00
OPEN H	OUSE N	IYC	Open House NYO	,	(1:32 XM-2:0	IZ XIVI)						
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S-	1	\$270.00	0.00						
E 3 KSNV	10/31/1	2 10/31/12	Last Call w/Carso Last Call w/Carso		136-205am	W	:3	0 1	\$350.001	0.00 NM	1	\$350.00
LAST CA	ALL WIT	H CARSON		лі Баіу								
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	W	1	\$350.00	0.00			# 050.00.4	0.00.1114		#050.00
E 4 KSNV	11/01/1	2 11/01/12	Last Call w/Carso Last Call w/Carso		136-205am	T-	:3	0 1	\$350.00 1	0.00 NM	1	\$350.00
LAST CA	ALL WIT	H CARSON		ni Baiy								
	t Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T	1	\$350.00	0.00 F	2 .0	0 1	ФОГО ОО 4	0.00 NIM	,	Ф 250.00
E 5 KSNV	11/02/1	2 11/02/12	Last Call w/Carso Last Call w/Carso	•	136-205am	r	· :3	0 1	\$350.001	0.00 NM	1	\$350.00
LAST CA	ALL WIT	H CARSON		=,								
	t Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	Last Call w/Carso	n Doly CM	\$350.00 136-205am	0.00 M	:3	0 1	\$350.001	0.00 NM	1	\$350.00
E 0 KSINV	11/03/1	2 11/05/12	Last Call w/Carso	•	130-2034111	IVI	3	0 1	φ330.00 I	U.UU INIVI	!	\$350.00
LAST CA	ALL WIT	H CARSON		,								
	t Date	End Date	Weekdays M	Spots/Week	Rate	Rating						
Week: 11/0 E 7 KSNV		11/11/12	Wake Up Early w	ManneW	\$350.00 430a-5a	0.00 W	:3	0 1	\$400.001	0.00 NM	1	\$400.00
L / KOKV	10/01/1	2 10/01/12	Wake Up Early W	Ū	4000 00		.0		Ψ-00.00 1	0.00 14141		φ+00.00
		Y W/THE W										
<u>Star</u> Week: 10/2	t Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$400.00	Rating 0.00						
E 8 KSNV			Wake Up Early w	· · · · · · · · · · · · · · · · · · ·	430a-5a	T-	:3	0 1	\$400.001	0.00 NM	1	\$400.00
2 0 110.11	1 1/0 1/1	2 11/01/12	Wake Up Early W		1000 00	•	.0		Ψ100.001	0.00 14141	·	Ψ100.00
_		Y W/THE W			- .	5						
Star Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
			Wake Up Early w	/ Wagn € M	430a-5a		- S :3	0 1	\$400.001	0.00 NM	1	\$400.00
			Wake Up Early W	Ü								
_		Y W/THE W		Co ata ///a ala	Data	Datina						
Week: 10/2	t Date 29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$400.00	Rating 0.00						
			Wake Up Early w	∕ Wagn € M	430a-5a	M	:3	0 1	\$400.001	0.00 NM	1	\$400.00
			Wake Up Early W	/agners								
	IP EARL t Date	Y W/THE W End Date	'AGNERS <u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/0		11/11/12	M	<u>3pots/Week</u>	\$400.00	0.00						
E11 KSNV	10/31/1	2 10/31/12	The Doctors	CM	2pm-3pm	W	:3	0 1	\$650.001	0.00 NM	1	\$650.00
THE DO	CTORS		The Doctors									
THE DO	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	W	1	\$650.00	0.00						
E12 KSNV	11/01/1	2 11/01/12	The Doctors	CM	2pm-3pm	T-	:3	0 1	\$650.001	0.00 NM	1	\$650.00
THE DO	CTOPS		The Doctors									
	t Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	T	1	\$650.00	0.00						
E13 KSNV	11/02/1	2 11/02/12		CM	2pm-3pm	F	7 :3	0 1	\$650.001	0.00 NM	1	\$650.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			The Doctors The Doctors									
THE DO	OCTORS		The Boolois								_	
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$650.00	0.00						40-000
E14 KSNV	11/05/1	2 11/05/12	The Doctors The Doctors	CM	2pm-3pm	M	:30	1	\$650.00 1	0.00 NM	1	\$650.00
THE DO	OCTORS		THE DOCIOIS									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$650.00	0.00					<u>.</u>	^-
E 15 KSNV	10/31/1	2 10/31/12	Late Night w/Fallo		1236a-136an	n W	:30	1	\$700.00 1	0.00 NM	1	\$700.00
LATE N	IIGHT W/	JIMMY FAL	•	JII								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$700.00	0.00						
E16 KSNV	11/01/1	2 11/01/12	Late Night w/Fallo		1236a-136an	nT	:30	1	\$700.00 1	0.00 NM	1	\$700.00
LATE N	IIGHT W/	JIMMY FAL	•	JII								
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T	1	\$700.00	0.00						
E 17 KSNV	11/02/1	2 11/02/12	Late Night w/Falls		1236a-136an	n F	:30	1	\$700.001	0.00 NM	1	\$700.00
LATE N	IIGHT W/	JIMMY FAL	Late Night w/Fallo LON	JII								
Sta	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F	1	\$700.00	0.00					<u>.</u>	
E18 KSNV	11/05/1	2 11/05/12	Late Night w/Fallo		1236a-136an	n M	:30	1	\$700.001	0.00 NM	1	\$700.00
LATE N	IIGHT W/	JIMMY FAL	Late Night w/Fallo LON	JN								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$700.00	0.00						
E 19 KSNV	10/31/1	2 10/31/12	Days of our Lives		1258p-2pm	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR I	LIVES	Days of our Lives	i								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$1,000.00	0.00						
E20 KSNV	11/01/1	2 11/01/12	Days of our Lives	СМ	1258p-2pm	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR I	LIVES	Days of our Lives	i								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T		\$1,000.00	0.00					<u>.</u>	
E 21 KSNV	11/02/1	2 11/02/12	Days of our Lives	CM	1258p-2pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR I	LIVES	Days of our Lives	i								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,000.00	0.00					<u> </u>	
E 22 KSNV	11/05/1	2 11/05/12	Days of our Lives Days of our Lives		1258p-2pm	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
DAYS (OF OUR I	LIVES	Days of our Lives	•								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		\$1,000.00	0.00					<u> </u>	
E 23 KSNV	11/03/1	2 11/03/12	News 3 Sunrise -		6a-7a	S-	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT SUN	NRISE	News 3 Sunrise S	DATUKDAY								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-		\$1,000.00	0.00					<u> </u>	
E24 KSNV	11/04/1	2 11/04/12	News 3 Sunrise -		6a-7a	S	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
NEWS	3 AT SUN	NRISE	News 3 Sunrise S	DUNDAY								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S		\$1,000.00	0.00						
E 25 KSNV	10/31/1	2 10/31/12		CM	1230-1p	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	e Break	Start/End T	ime Days	Len Spots	s Rate Pri	Rtg Type	Spots	Amount
•			The Agenda 123								
NEWS 4	4: THE A	GENDA	The Agenda 123	30pm							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	W		\$1,000.00	0.00					
E26 KSNV	11/01/1	2 11/01/12	The Agenda 123		1230-1p	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 123	30pm							
_	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	T		\$1,000.00	0.00					
E 27 KSNV	11/02/1	2 11/02/12	The Agenda 123		1230-1p	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 123	sopm							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F		\$1,000.00	0.00					
E 28 KSNV	11/05/1	2 11/05/12	The Agenda 123	•	1230-1p	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS 4	4: THE A	GENDA	The Agenda 123	sopm							
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			<u> </u>		
Week: 11/		11/11/12	M		\$1,000.00	0.00					
E 29 KSNV	10/31/1	2 10/31/12	Rachael Ray	CM	11am-12pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		Rachael Ray								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			<u> </u>		
Week: 10/		11/04/12	W		\$1,000.00	0.00					
E30 KSNV	11/01/1	2 11/01/12	Rachael Ray	CM	11am-12pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		Rachael Ray								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating			<u> </u>		
Week: 10/		11/04/12	T		\$1,000.00	0.00					
E31 KSNV	11/02/1	2 11/02/12	Rachael Ray	CM	11am-12pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		Rachael Ray								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		11/04/12	F		\$1,000.00	0.00					
E32 KSNV	11/05/1	2 11/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
RACHE	L RAY		Racilael Ray								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11/		11/11/12	M		\$1,000.00	0.00					
E33 KSNV	10/31/1	2 10/31/12	Noon News Noon News	CM	12-1230pm	W	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON	Noon news								
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/04/12	W		\$1,000.00	0.00			0.00.104		# 4 000 00
E34 KSNV	11/01/1	2 11/01/12	Noon News Noon News	CM	12-1230pm	T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON	Noon Nows								
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/04/12	T		\$1,000.00	0.00		4	0.00.004		#4 000 00
E35 KSNV	11/02/1	2 11/02/12	Noon News Noon News	СМ	12-1230pm	F	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON									
	rt Date	End Date	Weekdays	Spots/Week		Rating					
Week: 10/		11/04/12	F		\$1,000.00	0.00	-20	4	0.00 NIM	4	#4 000 00
E36 KSNV	1 1/05/1	2 11/05/12	Noon News Noon News	СМ	12-1230pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
NEWS:	3 AT NO	ON									
	rt Date	End Date	Weekdays M	Spots/Week		Rating					
Week: 11/ E37 KSNV		11/11/12	IVI	CM	\$1,000.00 7-730pm	0.00	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
LOI NOINV	1 1/03/1	_ 11/03/12		Civi	i - i aobiii	3-	.50	ι ψι,υυυ.υυ ι	O.OO INIVI	1	ψ1,000.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spot	s Rate Pri	Rtg Type	Spots	Amount
			Wknd Wheel of F								
WHEE	L OF FOF	RTUNE	SAT/ Wheel of Fo	ortune							
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-		\$1,050.00	0.00					
E38 KSNV	11/03/1	2 11/03/12	Wknd Jeopardy	CM	630-7pm	S-	:30	1 \$1,050.001	0.00 NM	1	\$1,050.00
JEOP <i>A</i>	ARDY		SAT/Jeopardy								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	S-	1	\$1,050.00	0.00					
E39 KSNV	10/31/1	2 10/31/12		CM	3-4p	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	HL		Dr Phil								
_	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	W	1	\$1,200.00	0.00					
E40 KSNV	11/01/1	2 11/01/12		CM	3-4p	T	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. Pl	HL		Dr Phil								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	T	1	\$1,200.00	0.00					
E41 KSNV	11/02/1	2 11/02/12	Dr. Phil Dr Phil	CM	3-4p	F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	HL		DI PIIII								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10		11/04/12	F	1	\$1,200.00	0.00					
E 42 KSNV	11/05/1	2 11/05/12	Dr. Phil Dr Phil	CM	3-4p	M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
DR. PH	HL		DITTIII								
St	art Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 11		11/11/12	M	1	¥ · ,= · · · ·	0.00		1 01 000 00 1	0.00.104		0.1 000 00
E 43 KSNV	10/31/1	2 10/31/12	M-F 5-6a WakeUp M-F 5-6a WakeU	-	5-6a	W	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
WAKE	UP WITH	THE WAGN		p m/magnore							
_	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	W	1	¥ · ,= · · ·	0.00 T	.20	1 \$1 200 00 1	0.00 NM	4	¢4 200 00
E 44 NOINV	1 1/0 1/ 1	2 11/01/12	M-F 5-6a WakeUp M-F 5-6a WakeU		5-6a	1	:30	1 \$1,200.001	U.UU INIVI	1	\$1,200.00
WAKE	UP WITH	THE WAG									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10		11/04/12	T M-F 5-6a WakeU		\$1,200.00 5-6a	0.00 F	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L 45 NOINV	1 1/02/1	2 11/02/12	M-F 5-6a WakeU		5-0a	I·	.30	1 \$1,200.001	U.UU INIVI	'	\$1,200.00
WAKE	UP WITH	THE WAG	NERS								
	art Date	End Date	<u>Weekdays</u> F	Spots/Week	Rate	Rating					
Week: 10		11/04/12 2 11/05/12	M-F 5-6a WakeU	1 n.w/Wa@M	\$1,200.00 5-6a	0.00 M	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L 40 NOIV	1 1/00/1	2 11/00/12	M-F 5-6a WakeU	-	0 00	141	.00	1 \$1,200.001	0.00 14141		Ψ1,200.00
	_	THE WAG	_								
<u>St</u> Week: 11	art Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$1,200.00	Rating 0.00					
			Sa-Su Early News		5pm-630pm	S-	:30	1 \$1,350.001	0.00 NM	1	\$1,350.00
2 11 110111	1 1/00/1	2 11/00/12	Sa-Su Early New		(6:00 PM-6:30		.00	1 \$1,000.001	0.00 14141		ψ1,000.00
	EARLY N				_						
St: Week: 10	art Date	End Date 11/04/12	Weekdays S-	Spots/Week 1	Rate \$1,350.00	Rating 0.00					
			News 3 Today - S		9am-930am	S-	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
2 10 110111	/00/1	_ 11,00,12	News 3 Today - S		Jam Joodin	5-	.00	. \$1,000.001	0.00 14101		ψ1,500.00
_	_	//WKEND			_	5					
<u>St</u> Week: 10	art Date 1/29/12	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week	Rate \$1,500.00	Rating 0.00					
E 49 KSNV				CM	9am-930a	S	:30	1 \$1,500.001	0.00 NM	1	\$1,500.00
				-		_	-			l	

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
			News 3 Today - S									
NEWS:	3 TODAY	//WKEND	News 5 Today -	30N								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S		¥ · , · · · · · · · · ·	0.00						
E50 KSNV	10/31/1	2 10/31/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	W	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4		41 W NEVVO (111	our								
Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$1,800.00	0.00						
E51 KSNV	11/01/1	2 11/01/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	T	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4		41 W NEVVO (111	our								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 10/		11/04/12	T		\$1,800.00	0.00						
E52 KSNV	11/02/1	2 11/02/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	F	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4		41 W NEVVO (111	our								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,800.00	0.00		4 0	1 000 00 1	0.00 NIM		#4 000 00
E53 KSNV	11/05/1	2 11/05/12	NEWS 3 at 4 (1 4PM NEWS (1 h	,	4-5pm	M	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
NEWS:	3 AT 4			our								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M		\$1,800.00	0.00 W	.20	4 0	4 000 00 4	0.00 NIM		¢4 000 00
E 54 KSNV	10/31/1	2 10/31/12	Ralston Reports FacetoFace/Rals	CM ston Report	730-758pm	VV	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA		non report								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W		\$1,800.00	0.00 T	.20	4 0	4 000 00 4	0.00 NIM		£4 000 00
E 55 KSNV	11/01/1	2 11/01/12	Ralston Reports FacetoFace/Rals	CM ston Report	730-758pm	1	:30	1 \$	1,800.001	0.00 NM	1	\$1,800.00
FACE T	O FACE	W/ JON RA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	T		\$1,800.00	0.00 F	.20	4 6	1 000 00 1	0.00 NM	4	£4 000 00
E 20 KSINV	11/02/1	2 11/02/12	Ralston Reports FacetoFace/Rals	CM ston Report	730-758pm	F	:30	1 \$	1,800.001	U.UU INIVI	1	\$1,800.00
FACE T	O FACE	W/ JON RA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	F		\$1,800.00	0.00	.20	4 6	1 000 00 1	0.00 NM	4	£4 000 00
ES/ KSINV	1 1/05/1	2 11/05/12	Ralston Reports FacetoFace/Rals	CM ston Report	730-758pm	М	:30	ΙФ	1,800.001	U.UU INIVI	1	\$1,800.00
FACE T	O FACE	W/ JON RA										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M Chris Matthews 9		\$1,800.00 9:30a-10a	0.00	:30	1 \$4	2,000.00 1	0.00 NM	1	\$2,000.00
L 30 KSNV	11/04/1	2 11/04/12	Chris Matthews		9.50a-10a	3	.30	ι φ	2,000.00 1	U.UU INIVI	'	φ2,000.00
CHRIS	MATTHE	WS SHOW										
	rt Date	End Date	Weekdays	Spots/Week	Rate Page 20	Rating						
Week: 10/		11/04/12	Saturday Today	CM	\$2,000.00 7a-9am	0.00	:30	1 \$4	2,000.00 1	0.00 NM	1	\$2,000.00
L 39 1(3)(V	11/03/1	2 11/03/12	Saturday Today	Civi	ra-sain	5-	.50	Ι Ψ2	2,000.00 1	O.OO INIVI	'	Ψ2,000.00
	DAY TO	DAY										
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> S-	Spots/Week 1	Rate \$2,000.00	Rating						
			M-F 6-7a WakeU		_{\$2,000.00}	0.00 W	:30	1 \$	2,000.001	0.00 NM	1	\$2,000.00
_ 30 1\O14V	13/01/1	_ 10/01/12	M-F 6-7a WakeL		5,4	11	.50	ι ψ	_,000.001	3.00 INIVI	'	Ψ=,000.00
		THE WAGN		_								
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$2,000,00	Rating						
E 61 KSNV			11	CM	\$2,000.00 6-7a	0.00 T	:30	1 \$1	2,000.001	0.00 NM	1	\$2,000.00
_ 5. 1.5.17	, 0 ., 1	,0,,,12		0		•	.00	. ψ	_,555.55 1	5.55 THVI	'	# =,000.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	Time D	ays	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
M-F 6-7a WakeUp w/Wag M-F 6-7a WakeUp w/Wagners												
_	_	THE WAGN		C==+= ///== -	Data	Datina						
Start Week: 10/2	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 62 KSNV	11/02/1	2 11/02/12	M-F 6-7a WakeU	p w/Wa@M	6-7a		F	:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
WAKE III	P WITH	THE WAGN	M-F 6-7a WakeL JFRS	Jp w/Wagners								
_	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	F	1	\$2,000.00	0.00			4 000000	0.00.104		40.000.00
E 63 KSNV	11/05/1	2 11/05/12	M-F 6-7a WakeU M-F 6-7a WakeU		6-7a	M-		:30	1 \$2,000.001	0.00 NM	1	\$2,000.00
		THE WAGN										
Start Week: 11/0	Date 5/12	End Date 11/11/12	<u>Weekdays</u> M	Spots/Week 1	Rate \$2,000.00	Rating 0.00						
E 64 KSNV				CM	8-9pm		F	:30	1 \$2,000.003	0.00 NM	1	\$2,000.00
ODINANA /	DEDE 4	Τ\	Friday Prime 8-9	pm	·							
GRIMM (Start	KEPEA Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2	9/12	11/04/12	F	1	\$2,000.00	0.00				[
	Date Ra	<u>nge </u>	escription ri PR 8-9n	<u>Star</u> 8-9p	t/End Time		<u>V</u>	<u>Veekdays</u> F	Length Rate	Rtg Type		
	MG 64.		πτισορ	0 00				-	.σσ(φ2,σσσ.σσ	, 0.00 / 1.11		
		2-11/04/12 F	ri 10-11p	10-1	1pm		-	F	:30 \$2,000.00	0.00 NM		
⊕ MG1						/ 01 11 1				2 22 1114		
E 65 KSNV	11/04/1	2 11/04/12	LAW & ORDER (Law & Order (syr		M-SA 8-11p	/ SUN	S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
I&o				,								
Start Week: 10/2	Date 9/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$2,400.00	Rating 0.00						
E 66 KSNV			Jeopardy in PRIM		M-SA 8-11p		S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
ion			Jeopardy in Prim	ie								
jep Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	S	1	\$2,400.00	0.00						
E 67 KSNV	11/03/1	2 11/03/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	om	S-	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS 3	NIGHT	SIDE		2.07011								
Start Week: 10/2	Date 0/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$2,800.00	Rating 0.00						
			M-F News 3 at El		11pm-1135p		W	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
			M-F News 3 at E						. ,			, ,
NEWS 3 Start	NIGHTS Date	SIDE End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	W	1	\$2,800.00	0.00						
E 69 KSNV	11/01/1	2 11/01/12	M-F News 3 at El		11pm-1135p	om	- T	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS 3	NIGHTS	SIDE	M-F News 3 at E	leven								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/2		11/04/12	M-F News 3 at El	lovon CM	\$2,800.00 11pm-1135p	0.00	F	:30	1 \$2,800.001	0.00 NM	1	00 000 00
E70 KSNV	11/02/1	2 11/02/12	M-F News 3 at E		i ipiii- i i sop)III	F	.30	1 \$2,800.001	U.UU INIVI	'	\$2,800.00
NEWS 3	_		Market	0	D	D - ('						
Start Week: 10/2	<u>Date</u> 9/12	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$2,800.00	Rating 0.00						
E71 KSNV			M-F News 3 at El		11pm-1135p			:30	1 \$2,800.001	0.00 NM	1	\$2,800.00
NEWS 3	NICHT	SIDE	M-F News 3 at E	leven								
	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/0	5/12	11/11/12	M	1	\$2,800.00	0.00						
E72 KSNV	11/04/1	2 11/04/12		CM	11pm-1135p	om	S	:30	1 \$2,800.001	0.00 NM	1	\$2,800.00

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	Time I	Days	Len Spo	ots Rate P	ri Rtg Type	Spots	Amount
			Sa-Su News 3 at									
NEWS:	3 NIGHT	SIDE	Sa-Su News 3 at	Eleven								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	L				1	
Week: 10/		11/04/12	S	1	\$2,800.00	0.00)				<u> </u>	
E73 KSNV	11/03/1	2 11/03/12	Sat PR 9-10p	CM	9-10pm		S-	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
CHICAC	30 FIRE	(R)	Saturday Prime 9	9-10pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		11/04/12	S-	1	\$3,000.00	0.00	-				1	
E74 KSNV	10/31/1	2 10/31/12	M-F Wheel	CM	7-730pm		W	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
WHEEL	. OF FOF	OTI INIE	M-F Wheel of Fo	rtune								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		11/04/12	W		\$3,400.00	0.00	-				ĺ	
E75 KSNV	11/01/1	2 11/01/12	M-F Wheel	CM	7-730pm		- T	:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
			M-F Wheel of Fo	rtune								
	OF FOF		Mookdovo	Cnoto/Mode	Doto	Dotino						
<u>Sta</u> Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> T	Spots/Week 1	Rate \$3,400.00	Rating 0.00	•				İ	
E 76 KSNV			M-F Wheel	CM	7-730pm		· F	:30	1 \$3,400.001	0.00 NM	i 1	\$3,400.00
			M-F Wheel of Fo						, , , , , , , , , , , , , , , , , , , ,			, - ,
	OF FOR											
Sta Week: 10/	rt Date	End Date 11/04/12	<u>Weekdays</u> F	Spots/Week 1	Rate \$3,400.00	Rating 0.00	-				l	
E 77 KSNV			M-F Wheel	CM	7-730pm			:30	1 \$3,400.001	0.00 NM	1	\$3,400.00
L77 KONV	11/03/1	2 11/03/12	M-F Wheel of Fo		7-730pm	141		.50	1 45,400.001	0.00 14101	i '	ψ5,400.00
WHEEL	OF FOR	RTUNE									•	
	rt Date	End Date	Weekdays W	Spots/Week	Rate	Rating	•					
Week: 11/		11/11/12	Nove 2 Live in Dr	rime CM	\$3,400.00	0.00	·S	:30	1 \$3,600.001	0.00 NM	1	¢2 600 00
E78 KSNV	11/04/1	2 11/04/12	News 3 Live in Pr News 3 in Prime	ime Civi	7-10pm		3	:30	1 \$3,600.001	U.UU INIVI	1	\$3,600.00
NEWS:	3 LIVE (F	OLLOWING										
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	-					
Week: 10/		11/04/12	S	1	\$3,600.00	0.00						
E 79 KSNV	10/31/1	2 10/31/12	M-F Early News M-F Early News	CM	5-630p		W	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		W-1 Lany News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating	<u> </u>					
Week: 10/		11/04/12	W		\$3,600.00	0.00					ļ	
E80 KSNV	11/01/1	2 11/01/12	,	CM	5-630p		- T	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NFWS		M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		11/04/12	T	1		0.00	_				<u> </u>	
E81 KSNV	11/02/1	2 11/02/12	M-F Early News	CM	5-630p		F	:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EARLY	NEWS		M-F Early News									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					İ	
Week: 10/		11/04/12	F		\$3,600.00	0.00					1	
E82 KSNV	11/05/1	2 11/05/12	M-F Early News	CM	5-630p	M-		:30	1 \$3,600.001	0.00 NM	1	\$3,600.00
EADLY	NEWC		M-F Early News									
EARLY	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 11/		11/11/12	M	1	\$3,600.00	0.00	-				İ	
E83 KSNV			Today Show	СМ	658a-9am		- W	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
			Today Show									
TODAY		End Data	Mookdovo	Cnoto/Most	Doto	Dotin-						
Sta Week: 10/	rt Date 29/12	End Date 11/04/12	<u>Weekdays</u> W	Spots/Week 1	Rate \$3,800.00	Rating 0.00	-					
E 84 KSNV				CM	658a-9am		· - T	:30	1 \$3,800.001	0.00 NM	1	\$3,800.00
		,							, -,	2.23	•	, , , , , , , , , , ,

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Order / Rev: 108312 Advertiser: American Crossroads

Alt Order #: 06868327 Product Desc: American Crossroads KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
			Today Show Today Show									
TODAY	SHOW		Today Show								_	
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$3,800.00	Rating 0.00						
E85 KSNV	11/02/1	2 11/02/12	Today Show Today Show	СМ	658a-9am	F-	- :30	1 9	\$3,800.00 1	0.00 NM	1	\$3,800.00
TODAY	SHOW		roday Onow									
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays	Spots/Week 1	Rate \$3,800.00	Rating 0.00						
E86 KSNV	11/05/1	2 11/05/12	Today Show Today Show	СМ	658a-9am	M	- :30	1 :	\$3,800.00 1	0.00 NM	1	\$3,800.00
TODAY	SHOW		. caay cc.ii									
Sta Week: 11/	rt Date 05/12	End Date 11/11/12	Weekdays M	Spots/Week 1	Rate \$3,800.00	Rating 0.00						
E87 KSNV	11/04/1	2 11/04/12	Sunday Today Sunday Today	СМ	7a-8am		S :30	1 9	\$4,000.00 1	0.00 NM	1	\$4,000.00
TODAY	ON SUN	NDAY	Odriday Today									
<u>Sta</u> Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week 1	Rate \$4,000.00	Rating 0.00						
E88 KSNV	11/03/1	2 11/03/12	Saturday Night Li		1130pm-1:0)2amS	- :30	1 9	\$4,000.00 1	0.00 NM	1	\$4,000.00
SATUR	DAY NIG	HT LIVE	Saturday Night L	ive								
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays	Spots/Week	Rate \$4,000.00	Rating 0.00						
E89 KSNV			RALSTON in PR		8-11pm	S	- :30	1 9	\$4,800.001	0.00 NM	1	\$4,800.00
REVOI	LITION (I	REPEAT)	RALSTON in PR	IME	(8:00 PM-9:	00 PM)						
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S-	1	\$4,800.00	0.00	C 00		1 5 000 00 1	0.00.104		A E 000 00
E90 KSNV	11/04/1	2 11/04/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		S :30	1 3	\$5,000.00 1	0.00 NM	1	\$5,000.00
		HT IN AMER			_							
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$5,000.00	Rating 0.00						
E91 KSNV		2 10/31/12	Wed PR 9-10p	CM	9-10pm	W	- :30	1 9	\$8,000.00 1	0.00 NM	1	\$8,000.00
Ι Δ\Λ/ &	ORDER:	\$\/	Wednesday Prim	ne 9-10pm								
	irt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	W	1	\$8,000.00	0.00						
E92 KSNV	11/05/1	2 11/05/12	Mon PR 8-10p Monday Prime 8	CM -10pm	8-10pm	M	- :30	1 9	\$8,000.00 1	0.00 NM	1	\$8,000.00
THE VO	DICE n/a	10/22	Worlday Filline o	торіп								
Sta Week: 11/	rt Date	End Date 11/11/12	Weekdays M	Spots/Week	Rate \$8,000.00	Rating 0.00						
			NFL Football	CM	1P-9PM		S :30	1 \$^	14,000.00 1	0.00 NM	1	\$14,000.00
CLINI NI	T FD. N. C	ODLEANC @	NFL Football									
	rt Date	ORLEANS @ End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		11/04/12	S		\$14,000.00	0.00						
E 94 KSNV	11/04/1	2 11/04/12	NFL Football NFL Football	СМ	1P-9PM		S :30	1 \$2	24,000.00 1	0.00 NM	1	\$24,000.00
		@ HOUSTO	N		_							
Sta Week: 10/	rt Date /29/12	End Date 11/04/12	Weekdays S	Spots/Week	Rate \$24,000.00	Rating 0.00						
***CCR. 10/	_0,12	11,07,12			1,000.00	0.00				Totals	0/	\$214 590 00